

Mini-Documentary Rubric VAP 8AC2

	1	2	3	4
	Does Not Meet Expectations	Needs Improvement	Proficient	Exceptional
Planning	Storyboard and organization not completed, Information gathering insufficient	Storyboard not detailed, and materials not organized in a productive and efficient manner. Information gathering limited. Feedback from teacher not reflected in the storyboard.	Storyboard detailed and well thought out. Effort in organization and commitment to the project evident. Information gathering varied/adequate. Final storyboard reflects feedback from the teacher.	Storyboard exceptionally detailed including detailed script, photos and movie clips to be included. Media and materials well organized both in storyboard and digitally. Teacher feedback clearly reflected in the storyboard and script.
Message	Facts not tied together, audience not informed of the topic. Ideas lack consistency and do not flow.	Facts partially tied together, topic and information beginning to be clear to the audience. Ideas have some inconsistency and do not flow entirely.	Most key points/facts tied together. Ideas organized and informative for the audience. Authors style is clear.	All key points/facts tied together in a logical sequence. Ideas organized effectively and flow smoothly. Author's style compelling, original and fresh.
Media	Images and video included detracts/is inappropriate for content/audience. Tone/style/theme of media not developed to reflect message.	Images and video included beginning to reflect content/audience. Tone/style/theme of images attempted but not sustained or consistent.	Images and video appropriate to content/audience. Tone/style/theme of images reflect the message and the audience.	Images and video highly engaging for content/audience. Striking, original – insightful tone/style/theme of media use.
Creativity/Design	Overall design is unappealing and inappropriate for purpose/audience	Overall design has adequate appeal but shows some inconsistencies with purpose/audience.	Overall design has aesthetic appeal consistent with purpose/audience.	Overall design has aesthetic appeal that exemplifies the purpose and meets needs of the audience.
Editing	Final production does not reflect lessons from class. Final video lacks polish.	Final video beginning to reflect lessons taught in class. Some editing but not sufficient.	Video reflects proficiency of skills/lessons taught in class. Effort on editing and polish is evident.	Video editing and polish exceed expectations.
Habits of Mind	Time management not evident in class or at home. A distraction to classmates. Did not utilize help/resources, including afterschool time. Deadlines for project not met.	Class time not maximized, consistent cueing required. Limited use of help/resources, including afterschool time. Often late for project deadlines.	Class time used efficiently with minimal to no teacher cueing necessary. Used resources effectively. Project deadlines met.	Efficient and productive use of the class time. Used resources wisely and became a resource to others in the class. All project deadlines met.